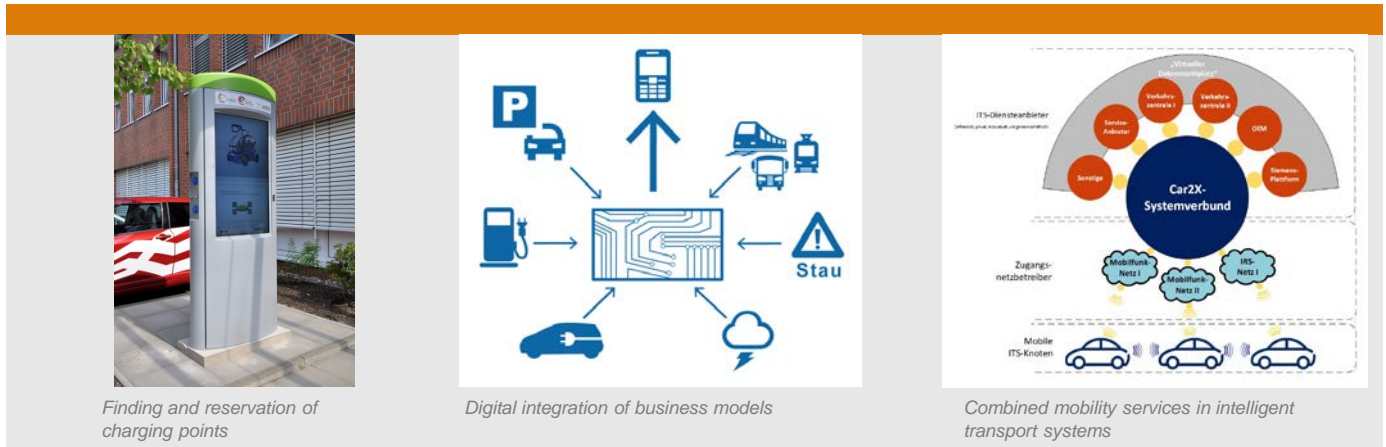


No LimITS

New Economic Developments of Innovative Models for Intelligent Transport Systems (ITS)



Development of a business model for integrated mobility services

The goal of the project No LimITS is to improve the integration of electric mobility into the people's everyday mobility scheme. A network of mobility services is developed on the basis of existing mobility and information services as a business-to-business model. This will help to integrate electric mobility services, e.g., car sharing, into the existing landscape of mobility providers and support their users by offering accompanying services.

Integration of electric mobility services into the multimodal mobility of tomorrow

The project aims to increase the significance of electric mobility for covering the mobility needs within the model region for electric mobility Bremen/Oldenburg and throughout the country. In order to reach this goal we work to stimulate cooperations between different providers of mobility-related services and to integrate the different services within an exemplary business-to-business mobility service network. As a showcase scenario the user shall be able to pick seamlessly and transparently multimodal trips including public transport and electric mobility. The generic, modular structure of the system enables an easy transfer to other regions as well.

This way the conditions for the adaption of present and future electric mobility services to the user's needs will be improved.

The experiences gained from this approach and from interviews that are conducted with experts and stakeholders in the field of electric mobility enable us to give qualified recommendations on future trends and actions in the field of electric mobility.

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Partners:



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